

**Listing of Claims:**

1. (Currently Amended) A digital camera comprising:
  - an image capture device which captures image data of an article in response to a shutter operation;
  - a display device which displays the image data of the article captured by the image capture device;
  - an electronic tag reader which reads, using a wireless transmission, electronic tag information from an electronic tag, which is attached to the article, when the image capture device captures the image data of the article in response to the shutter operation;
  - a determining device which determines whether or not writing of the image data of the article captured by the image capture device into the electronic tag is permitted based on the electronic tag information read by the electronic tag reader; and
  - a tag writer which writes the image data of the article captured by the image capture device into the electronic tag when the determining device determines that the writing of the image data is permitted;
- wherein the image capture device, the display device, the electronic tag reader, the determining device, and the tag writer are incorporated in a camera housing of the digital camera.

Claim 2 (Canceled).

3. (Previously Presented) The digital camera according to claim 1, further comprising a communication interface, wherein the determining device determines whether or not writing of the image data of the article captured by the image capture device into the electronic tag is permitted by transmitting the electronic tag information read by the electronic tag reader to a server via the communication interface and by determining whether or not a write permission is received from the server.

Claim 4 (Canceled).

5. (Withdrawn) The digital camera according to claim 1, further comprising:

a determining unit which determines whether or not the electronic tag information read by the electronic tag reader includes image data; and

a display controller which displays the image data included in the electronic tag information on the display device when the determining unit determines that the electronic tag information includes the image data, and which displays the electronic tag information read by the electronic tag reader on the display device when the determining unit determines that the electronic tag information does not include the image data.

Claims 6-9 (Canceled).

10. (Previously Presented) A system comprising:

a digital camera comprising an electronic tag reader; and  
a management server connected to the digital camera via a  
network, wherein the management server manages electronic tag  
5 information read or written by the digital camera and image data  
captured by the digital camera;

wherein the management server comprises:

a receiving unit which receives, from the digital  
camera, electronic tag information which is obtained by the  
10 digital camera by reading an electronic tag attached to an  
article by the electronic tag reader, and inquire information  
inquiring whether or not writing of the image data of the article  
captured by the digital camera into the electronic tag is  
permitted;

15 a database which stores record data permitting or  
prohibiting the writing of the image data into the electronic  
tag; and

a transmitting unit which searches the database when  
the receiving unit receives the electronic tag information and  
20 the inquire information, and which transmits to the digital  
camera a notification indicating that the writing of the image  
data into the electronic tag is permitted when the database

stores record data permitting the writing of the image data corresponding to the received electronic tag information, and

25        wherein the digital camera comprises a writing unit which writes the image data of the article captured by the digital camera into the electronic tag by the electronic tag reader using a wireless transmission, after the notification indicating that the writing of the image data is permitted is received.

11. (Currently Amended) An electronic tag read/write method for a digital camera, wherein an image capture device, a display device, an electronic tag reader, and an electronic tag writer are incorporated in a camera housing of the digital camera, the  
5        method comprising:

capturing image data of an article by the image capture device in response to a manual operation of a shutter button;

displaying the image data of the article captured by the image capture device on the display device;

10        reading electronic tag information from an electronic tag, which is attached to the article, by the electronic tag reader using a wireless transmission, when the image capture device captures the image data of the article in response to the operation of the shutter button;

15        determining whether or not writing of the image data of the article captured by the image capture device into the electronic

tag is permitted based on the read electronic tag information;  
and

20        writing the image data of the article into the electronic  
tag by the electronic tag writer when the writing of the image  
data is permitted.

12. (Withdrawn) The method according to claim 11, further  
comprising:

      determining whether or not the electronic tag information  
read by the electronic tag reader includes image data;

5        displaying the image data included in the electronic tag  
information on the display device when it is determined that the  
electronic tag information includes the image data, and  
displaying the electronic tag information on the display  
device when it is determined that the electronic tag information  
10       does not include the image data; and

      transmitting the image data or the electronic tag  
information displayed on the display device in response to a  
manual instruction issued after a user confirms a display of the  
image data or the electronic tag information.